

DWVG

International Interactive Independent
Design Work Group

We don't have a good language to talk about this kind of thing. In most people's vocabularies, design means veneer.

But to me, nothing could be further from the meaning of design.

Design is the fundamental soul
of a man-made creation.

Steve Jobs

Agriculture Age
Industrial Age
Information Age
Conceptual age

innovation

über optimierung

personalisierung
über standardisierung

kybernetik
über hyrarchie

networking
über protektion

transformation
über konservierung

komplexität
über akumulation

evolution
über fortschritt

synthese

über rationalisierung

emotion

über funktionalität

Impuls

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